

Grout Shields Expands with a New Division – GroutShields Retail Suppliers LLC

Interested in being able to go to the store and purchase a product that will allow you to freshen up or change the grout color and appearance of your floors, walls, countertops and backsplashes? Grout Shields, a company that sells do-it-yourself grout sealant, restoration, coloring and cleaning products, is now going to offer their products to retail stores with the launch of their new division, Grout Shields Retail Suppliers LLC. This new division will market Grout Shields' product kits that will be sold throughout the United States and internationally to various retail supply chains.

“We are currently looking for representatives across the United States to bring our products to retail chains such as Costco, Wal-Mart and tile stores, explains Michael Stracuzza, creator of Grout Shields. With our company continuing to experience substantial growth worldwide over the past few years, we saw the need for this new division to enable us to take our company to the next level.”

Since its launch this past August, Grout Shields Retail Suppliers LLC has been able to retain 35 representatives, all of whom are compensated on a commission basis.

“I envision having Grout Shields sold in superstores such as Home Depot and Lowes throughout the United States, said Stracuzza. I am also doing a spot on The Shopping Channel in Canada.” This November

For a reasonable price, Grout Shields allows homeowners the ability to update the look of a room up to 500 square feet. Then if the walls or floors are properly maintained with a clean damp mop or cloth, the waterproof and stain-resistant sealer will last forever.

“The poor economy has actually benefited our company as homeowners do not have the money to completely tear down and re-do parts of their home, explains Stracuzza.”

Grout Shields has been used and tested in homes ever since 1996. In 2006, Stracuzza started selling his product on the internet and has had great success ever since. This past April, Grout Shields moved from a 1,100 square foot warehouse in Hauppauge to a 2,300 square foot one in Bay Shore. Now, with the launch of his new division, Stracuzza's main focus is on tapping into the retail market and then to continue to grow his company from there.

For more information on Grout Shields or to purchase the product, call 1-800-631-0716 or visit the company's website at www.groutshields.com.

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