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Selling Your Home? Grout Shield Can Help Seal the Deal

NORTH BAY SHORE, June 22, 2011 — A house that gleams on the surface will sell faster than one that appears neglected. However, regardless of how many times you clean those busy areas in your home, constant traffic causes grout discoloration making tile floors and walls look dirty and stained. When your grout or tile reaches this dingy point revitalizing your tile area does not have to be a cumbersome project. Grout Shield Color Seal products are designed to produce quick professional results with superior durability.

“Grout Shield works in one easy application,” says Michael Stracuzza, president and developer of Grout Shield. “With just one kit, you can restore any tile floor or wall back to a clean, uniform look with easier maintenance and greater stain resistance,” Michael says.

If you are selling your home and looking to perk up some areas to sweeten the deal, tiling a kitchen backsplash is a smart move and a good investment in your home, says Michael. “Tile is economical and wears better than paint,” he says. “It’s also easier to clean.”

Even if your new tile/grout color scheme is perfect, you can go one step further to assure its “brand-new state” with a clear shield that acts as a protectant, Michael explains.

Recognized as a leader in home repair, Grout Shield has been highlighted on the Do It Yourself (DIY) Network. “We are also looking forward to demonstrating how to revitalize your tile/grout for the millions of Home Shopping Network (HSN) viewers this August,” says Michael.

No project is too big for Grout Shield. “I am seeking to do the worst kitchen or tile/grout bathroom makeover in the United States,” Michael says. “I want to show the public how you can completely change the look of your kitchen or bathroom for under \$50.”

Since 1996, Grout Shields has been offering customers the best products and support in the industry. Grout Shield is a less expensive alternative to major home renovations. Michael Stracuzza developed the idea for this product, which comes in different colors, including custom colors. Grout Shield can also be applied to existing grout, allowing homeowners to change the grout color and appearance of their tile floors, walls, counter tops and back splashes.

For more information, visit www.groutshields.com or call 1-800-631-0716.

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